



SPONSORSHIP OPPORTUNITY • 2026

Jefas on the Move Summit

Graduation & Pitch Day



The Latina Foundation

Saturday, July 11, 2026 | 10:00 AM – 3:00 PM | ACC Highland-Austin, Texas

www.thelatinafoundation.org

ABOUT THE EVENT

A Flagship Moment for Latina Entrepreneurship

Jefas on the Move Graduation & Pitch Day is the capstone event of The Latina Foundation's 12-week business accelerator, designed for aspiring Latina founders building from idea to early-stage growth. On July 11, Austin gathers to witness 15 graduating founders take the stage, pitch their businesses live, and compete for a \$1,500 pitch prize.

More than a graduation, this is a community-wide celebration of visibility, recognition, and opportunity uniting founders, mentors, investors, sponsors, and community leaders for a full day rooted in storytelling, growth, and Latina power.

15

Graduating Latina Founders

\$1,500

Live Pitch Competition Prize

5 hrs

Pitches, Keynote, Panel & Marketplace



SPONSORSHIP OPPORTUNITIES

Partner With Us

Your sponsorship directly funds Latina entrepreneurship in Austin and beyond. Each tier offers meaningful visibility and lasting community connection.

EXCLUSIVE · ONE AVAILABLE

Exclusive Presenting Sponsor

\$3,000 Investment

Your organization's name becomes part of the event itself — "Graduation & Pitch Day, presented by [Your Organization]." You don't just sponsor the room. You open it, judge it, and close it.

Opening Remarks — You address the full room as the program begins

Pitch Judge — You hold a seat at the competition judging table

Prize Presentation — You step back on stage to award the \$1,500 prize

Full Marketing Presence — Logo on every email, screen, signage & program

Co-Branded Content — Post-event content distributed across TLF communications

Vendor / Exhibit Table — Dedicated space in the Founder Marketplace

8 Complimentary Seats — Full Day Experience tickets for your team

Event Page Listing — Named on thelatinafoundation.org and annual impact report

PLATINUM SPONSOR

Platinum

\$2,000 Investment

Introduced before the keynote speaker to the full room

Speaking role at the panel or fireside chat

Logo on event page, promotional emails, digital displays, venue signage & printed program

Vendor / exhibit table in the Founder Marketplace

6 complimentary Full Day Experience seats

Named in TLF email communications and the annual impact report

GOLD SPONSOR

Gold

\$1,500 Investment

Introduced before the panel discussion to the full room

Logo on event page, promotional emails, venue signage & printed program

Dedicated social media feature across TLF platforms

4 complimentary Full Day Experience seats

Acknowledged in TLF email communications and the annual impact report

COMMUNITY PARTNER

La Comunidad

\$500 Investment

Organization name on the event page and in direct emails to attendees

Name in the printed day-of program

Acknowledged in TLF post-event communications

Recognized in the annual impact report

2 complimentary event tickets



WHY SPONSOR

What Your Investment Supports

The Latina Foundation exists to dismantle barriers and create lasting pathways to economic mobility for Latinas in Central Texas. Sponsoring Jefas on the Move is a direct investment in that mission.

CONTACT US

The Latina Foundation
Empowering Latinas to Move, Build & Lead
info@thelatinafoundation.org
www.thelatinafoundation.org

BECOME A SPONSOR

To secure your sponsorship, contact us at info@thelatinafoundation.org

